

Digital Artist / Professional Photographer/

Self-employed entrepreneur running and operating a photographic and digital art business, conceiving and creating images using photography and digital painting techniques, catering commercially and privately to clients internationally.

- Artist sponsored by Hewlett Packard Canada.
- Corel Corp "Painter Master" artist.

ACCOMPLISHMENTS

As designer, photographer and Multi-Image producer:

Working as employee and manager of her own production business, was in charge of Multi-Image show, conceptualization and production for 5 years. In charge of the visual script, photography, graphic treatment and sound track production. Hired needed trades. Edited and programmed images in a computer that drove 24 simultaneous slide and video projectors. Produced more that 25 successful shows for large audiences.

As photographer and digital artist in Ottawa, arriving to Canada in 2001.

In 2002, started own photography business and established relations with known clients and agencies. Two years later, introduced a unique product of digitally painting over photos -Photo-Fine-Art Images, becoming part if the photography and art community and building relations with high profile clients such as Via Rail Canada, the Supreme Court of Canada, Opera Lyra, The Ottawa Chamber Music Festival, Carleton University and others.

Invited to talk about her technique in different local, national and international shows. Currently, Hewlett Packard artist and part of the "Painter Masters", an international group of elite artist recognized for their mastery of the Corel Painter digital art studio. Artist represented by Foyer Gallery Ottawa.

PROFESSIONAL EXPERIENCE

Freelance digital artist and photographer - Claudia Salguero Photography 2002 - 2008

Manager - Hoja Digital Ltd - Own design and photography company. 1996 - 2001
Graphic Designer, Professional photographer, and Multi-Image producer. Managed the key accounts both commercially and creatively.

Freelance Photographer and Multi-image Producer 1992 - 1996
Complete Multi image production: from conceptualization to show involving video, photography and sound tracks production, editing and slides programming, final presentation before large audiences. Contracts with the 2 largest multi-image companies in the country.

Director Producer - Tecnovisuales Ltda 1989 - 1992
Complete Multi image production: from conceptualization to show.

Photography and printing techniques teacher. Cor-Universitec College Bogotá Colombia 1987 - 1989

Design & Art Director - Classe Taller de Diseño. Own company 1986 - 1989
Graphic Designer, photographer, and illustrator.

EDUCATION

BA Graphic Designer and Photographer, School of Design, University of Bogota, Colombia 1985

Traditional and Mix-media art techniques, pottery, jewelry, stain glass, paper enginery courses 1986 - 2003

Self taught Digital artist 2002

RECOGNITIONS

- Part of the International Corel Painter Master Group. Nov 2006
- Hewlett Packard Canadian Artist. Nov 2006
- Foyer Gallery Artist. Dec 2006
- Selected by the Art Jurors for the city of Ottawa to exhibit in one of the city's Community Galleries. Dec 2006
- Image "Currulao" published in the book "The World's Greatest Black & White Photography, No. 1" March 2007

AWARDS

- 1st Place, Outstanding Achievement "International Black and White Spider Award", Fine Art's category, Image "CURRULAO". England Jan 2007.
- International Color award Annual Master cup 2007 London England, Finalist. Image "Fire Dance"
- Honorable Mention "International Digital Mini-print exhibition" Ottawa Oct 2006 Image "Underground"
- 1st Place Best Photo-Ad Campaign, Magazine "Soho". Client: Epson, Colombia, Dec 2000
- 3rd Place National Design Contest "Steel Pencil 2000". CD Design "Magenta" Client W.M Jazz, Colombia
- Honorable Mention "Corel World Design Contest 1997" Digital Illustration "Moulin" Client Nestle
- 1st Place Colombian Assoc. of Graphic Industries '96 Awards. Book design "Granites & Marbles"

EXHIBITIONS

Individual

- "Aura Urbana" University of Bogotá UJTL Feb 2008
- "Aura Urbana" Atrium Gallery Ottawa Dec 2007 - Jan 2008
- "City-scapes" Sports and Spinal Injury Clinic Gallery Ottawa Sep/Oct 2007
- "Dancing Colors" Individual. UNAM Gallery Hull April 2007

Group

- "Lenny Brau" Fritzy Gallery, GCTC Ottawa, May 2008
- "Drupa" Düsseldorf Germany, June 2008
- "Transformation" Foyer Gallery Ottawa March 2008
- "Here I am" Foyer Gallery Ottawa Feb 2008
- "Focus" Foyer gallery Ottawa Jan 2008
- "Banking on Art Wemens" Credit Union Nov 2007
- "Whodoni" Group exhibition Foyer Gallery Oct/Nov 2007
- "Arts in Camera" X Festival Ottawa. Group exhibition Foyer Gallery Sep 2007
- "Dreamscape" Group exhibition Foyer Gallery July/Sept 2007
- "Splash" Group exhibition Foyer Gallery June/July 2007
- "Art Credo" Group exhibition Ottawa May 2007
- "Whatizit" Group exhibition Foyer Gallery March/April 2007
- "Mini print Exhibition" BRAVO EAST Ottawa Nov 2006
- "2nd Show of Colombian art" Group exhibition. Ottawa Oct 2006
- "It's not a peep show" Group exhibition. Toronto April 2006
- "Latin American art" UQAM Group exhibition Montreal April 2005

CONFERENCES

- Photographic Marketing Association PMA Expo Canada 07 Toronto Sept 2007
- PMA Congress Sao Paulo Brazil Sep 2007
- Andigraf conference Bogotá Colombia Jun 2007
- Gibraltar Inc Montreal June 2007
- 2007 Visual Arts Conference Ryerson University Toronto Feb 2007
- Photographic Marketing Association PMA Expo Canada 06 Ottawa, Sept 2006
- University of Quebec Montreal, April 2005

PUBLICATIONS

- Official Corel Painter magazine, May 2007 London UK
- Magazine "La Hoja" March 2007 Bogotá Colombia

Cultural magazine "Canal Patrimonio" Madrid Spain, April 2007
The World's Greatest Black and White Photography, No. 1" London UK Feb 2007
Magazine "Mapalé Artes y Letras" Ottawa April 2006

WORKSHOPS

PAINTER beginners workshop. Ottawa May 24 and 25 2008.